

ZAMBIA EMBASSY CONDUCTS BUSINESS SEMINAR IN SHIGA

On 6th – 7th February 2017, the Embassy conducted a Business and Investment Seminar in Kusatsu, Shiga Prefecture. The Seminar was organized in conjunction with Kirari Company and Japan Innovation Consulting Company and attracted 102 participants from various companies and organizations.

During the seminar, the Ambassador, Her Excellency, Mrs. Ndiyoi Mutiti made a presentation on investment opportunities in Zambia's economic sectors including Energy, Agriculture, Infrastructure, Manufacturing, Mining and Tourism. The presentation was followed by a discussion which drew questions ranging from the cost and requirements for foreign investors to acquire land in Zambia to social and cultural matters. The first day concluded



with a dinner reception which offered an opportunity for free interaction among participants and one-to-one discussions. Earlier in the day, the delegation was treated to a traditional Japanese Tea ceremony demonstrated by Mr. Tadao Umemura, President of Taisei Sangyo Co. Ltd. The essence was to showcase Japanese traditional tea mannerisms. On the second day, the delegation was introduced to a breakfast meeting of business entrepreneurs from Kusatsu, who meet regularly to share business ideas and ethics and was given an opportunity to briefly introduce Zambia to the participants.



Kirari Company and Japan Innovation Consulting Company are specialized in staging such events in various cities and prefectures of Japan. The two companies have expressed willingness to organize similar events in various cities and prefectures in future. This is in line with the Mission's plans to hold several promotional events this year, in order to achieve the Mission's main objective of promoting investment and business between Zambia and Japan.

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